

## **Well-Being Objective: A Capital City that Works for Wales**

9.1% 90.9%

Steps	Target completion date	RAG Status			
Bring forward a new Economic Vision for the future development	2018	Q1	Q2	Q3	Q4
of Cardiff by launching a White Paper. (ED)					
Begin work on a new Bus Station as part of an Integrated	2018	Q1	Q2	Q3	Q4
Transport Hub. (ED)					
Agree the business plan for the regeneration of Central Station	2018	Q1	Q2	Q3	Q4
and begin construction by 2019. (ED)	2019				
Develop a Music Strategy to promote the city as a music destination. (ED)	October 2018	Q1	Q2	Q3	Q4
destination. (EB)	2010				
Develop a new vision and masterplan for Cardiff Bay including the	End of 2018	Q1	Q2	Q3	Q4
next phase of development of the International Sports Village. (ED)					
Develop a business plan to protect the city's historic assets. (ED)	End of 2018	Q1	Q2	Q3	Q4
Develop a plan for a new mixed-use development at Dumballs Road. (ED)	2019	Q1	Q2	Q3	Q4
Launch a new Industrial Strategy for East Cardiff, aligned to the	2019	Q1	Q2	Q3	Q4
completion of the Eastern Bay Link. (ED)					
Grow the city centre as a location for businesses and investment	2020	Q1	Q2	Q3	Q4
by completing a new business district delivering an additional 300,000ft <sup>2</sup> of 'Grade A' office space at Metro Central. (ED)					
Prioritise the delivery of a new Multi-Purpose Indoor Arena in the		Q1	Q2	Q3	Q4
best possible location to ensure it can attract premier national and international events. (ED)					
Work with Cardiff Capital Region partners to ensure that City Deal		Q1	Q2	Q3	Q4
investment supports the economic development opportunities of the city-region. (ED and PTE)					



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25.0%	25.0%	50.0%

Red (10% or more	Amber (within 10% of	Green (on or above	Annual	Not Yet Available	New PI, baseline being
away from Target)	target)	target)			set

Performance Indicator	Result				Target	Narrative update	Direction of Travel (Prior Year)
New and safeguarded jobs in businesses supported by the Council, financially or otherwise. (ED)	Q1	Q2	Q3	Q4	500		
	783	359					-
The amount of 'Grade A' office space committed to in Cardiff (sq. ft.) (ED)	Q1	Q2	Q3	Q4	150,000		
	0	0					
Number of staying visitors. (ED)	Q1	Q2	Q3	Q4	2%		
	N/A	N/A			Increase (Approx. 40,000)		Annual
Total visitor numbers. (ED)	Q1	Q2	Q3	Q4	3%		
	N/A	N/A			Increase (Approx. 630,000)		Annual